

Press Release



The Shoppes at Marina Bay Sands Presents VIP Fashion Night with Jeannie Mai

*International fashion stylist Jeannie Mai to stage
makeover competition and trends forecasts 'live' from
The Shoppes*

Singapore (29 March 2013) – The Shoppes at Marina Bay Sands' bi-annual VIP Fashion Night is set to be back on 12 April 2013 with an unprecedented line-up of fashion-forward activities.

For the first time, international fashion stylist Jeannie Mai will be staging her very own makeover competition and trend forecasts "live" at Asia's premier shopping destination.

The Shoppes at Marina Bay Sands is offering two extremely lucky winners the chance to be styled by self-proclaimed *wearapist* Jeannie Mai at VIP Fashion Night. Winners will receive a 360-degree makeover and have their new look revealed to a live audience on 12 April.

In order to stand a chance to win the Jeannie Mai makeover, interested parties will need to submit a written entry of not more than 50 words on 'Why would you like a Jeannie Mai makeover?' and email their entries along with a recent full-length photo of themselves to promotions@marinabaysands.com by Monday 8th April 2013, 11.59pm. Terms and conditions apply.

Fans of Marina Bay Sands' Facebook page may submit their entries on Facebook via <http://bit.ly/2013VFN>

Jeannie Mai will be joined by famous fashion bloggers and style trend setters from around the globe, to discuss the most current street styles and fashion inspirations as she picks out looks from boutiques at The Shoppes at Marina Bay Sands.

More details will be unveiled in the coming weeks. In the meantime, follow us on Twitter @marinabaysands and join in the conversation at #VFN - <https://twitter.com/marinabaysands>

About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theaters showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com

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“Fashion isn’t about finding yourself. It’s about creating yourself.” – Jeannie Mai

WHO IS JEANNIE MAI?

Jeannie Mai is best known as the host of The Style Network’s two-time Emmy nominated television program **“How Do I Look?”** More than just a fashion-intervention show, Jeannie empowers women to discover their true beauty, overcome their insecurities, and employ fashion to give them the confidence they need to help achieve their career goals. Jeannie is a frequent fashion expert for the **Today Show, Wendy Williams** and **E! News**. Other credit include hit shows such as **“Fashion Star”, Golden Globe Awards NBC pre-show, Biggest Loser, 2011 Miss Universe, Asia’s Next Top Model, 2012 Miss Universe, Miss America, The Doctors,** and **Extra**.

Jeannie has made it her mission to inspire, educate, and empower women, receiving rave reviews as a speaker on the main stage at Maria Shriver’s The Women’s Conference. This passion for empowerment has given her the title of “Wearapist”. Of Vietnamese and Chinese descent, Jeannie strives to give back to her homeland by frequently traveling to Asia to volunteer her time with inspiring organizations dedicated to helping those who are less fortunate. While abroad she works with *Heartbeat Vietnam*, a non-profit devoted to improving health care for impoverished children and *Not For Sale*, an organization committed to rescuing women and children from sex trafficking and prostitution rings by providing employment and vocational opportunities.